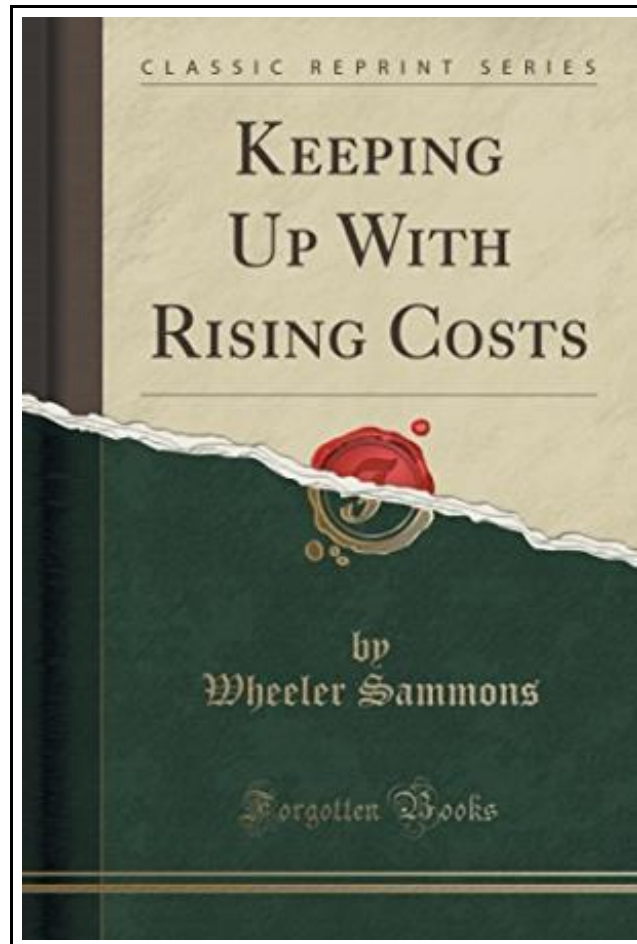


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Reviews

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(Dr. Barney Robel Jr.)

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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from *Keeping Up With Rising Costs* Average cost of doing business figures from over one thousand five hundred distributive concerns make this book different from any other ever published. Never before has it been possible to obtain figures of this sort from American merchants, for they have been jealously guarded trade secrets. It has been a blind race against rising costs with the devil take the hindmost. If business is actually growing into a new profession - the greatest of all the professions - then the fifteen hundred-odd men who forgot the trade secret bogey and made this book possible belong among the founders of that profession. There is not space for the one thousand five hundred names, otherwise they would be printed here as fully as the confidential conditions under which the figures were collected would permit, for each merchant deserves as much commendation as the next. They are therefore referred to in a group - a group that binds together by a high ideal men with both large and small material interests: John Wanamaker and John Bellaire; Edward A. Filene and Edward P. Russell, and so on through the long list. Although it is not possible to mention individually all who contributed figures and methods to the book, reference must be made to a number of the private, public and semi-public organizations that have given generous assistance. These have laboriously collected cost figures, and their results, when correlated with the other costs obtained in the field by System s investigators, in no small degree give the book its authority. They also are too numerous for mention in full, but the following particularly deserve the...



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