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Quick Guide to Networking, Social Media and Social Capital (Paperback)

By Liz Broomfield

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Worried about networking, confused about how to use social media, not sure if it's all worth it anyway? Looking for someone to explain it all in simple terms and help you decide how to use it all to benefit your business? Running a business and not yet engaged with social media? Wondering if there's any point starting a business blog? Not sure whether having a website is the right thing to do? This quick guide takes the worry out of networking and social media by explaining how to do it and the benefits in simple terms which will benefit you and your business, creating social capital and explaining what that is. Well-known New York Times bestselling author-entrepreneur Joanna Penn of has this to say about the book: This book will help you to understand the more detailed nuance of social media . as well as how to be generous on the networks and work for mutual benefit with your connections. There's also a section on the psychology of networking for introverts, which is helpful as...



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Reviews

Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

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